

الأكاديمية الوطنية للأمن السيبراني
National Cyber Security Academy



الوكالة الوطنية للأمن السيبراني
National Cyber Security Agency

المبادرة الوطنية للسلامة الرقمية
Digital Safety National Initiative



Scope of **the Initiative**

A comprehensive series of awareness-raising activities in the fields of digital safety and cybersecurity, targeting the broader local community across various age groups, social segments, and professional sectors.

The initiative focuses on promoting digital safety awareness and secure Internet usage across various applications, while highlighting potential risks, with the ultimate aim of building a cyber-secure and technologically empowered society.





Concept

The National Initiative for Digital Safety is founded on the imperative of delivering awareness content in the field of cybersecurity and digital safety to various segments of society. The initiative seeks to enhance digital safety standards at the state level by adopting pioneering and modern awareness content, both in terms of quality and presentation.

In terms of both content and quality, the latest universally recognised concepts and best practices in digital safety have been adopted. In terms of presentation, a diverse and integrated set of awareness tools has been adopted to suit various segments of society.





Vision

To enhance cybersecurity awareness within the local community while promoting safe, responsible, and positive engagement with the internet and its various applications.





Mission

To contribute to the creation of a society protected from technological risks, while supporting Qatar's 2030 Vision in its social and digital aspects.



MESSSAFE

"Heat Stress, Workplace Safety & Cybersecurity Awareness Session"



EVM
Building and World
Work's Transformation
www.evm-qc.com



وزارة العمل
Ministry of Labour
قطر - مملكة البحرين
Ministry of Labour



Objectives of **the Initiative**





Integrating digital safety into everyday life and establishing it as a sustainable practice at the state and societal levels.

6

7

Enhancing Qatar's global standing, particularly in light of its notable progress in cybersecurity indicators in recent years.

Contributing to the implementation of the National Cyber Security Strategy (2024-2030).

8

9

Contributing to the realisation of the Third National Development Strategy (2024-2030).



Groups Targeted by the Initiative



The initiative reaches diverse segments of society, with a particular focus on the following groups

01 First Year



Senior Citizens



Women and Family



People with special needs



University Students



Expatriate Workers



Civil Society Organisations



The Financial and Banking Sector

02 Second Year



Media Professionals



Diplomats



Athletes



Penal and Correctional Institutions and the Public Prosecution



Healthcare Workers



Women (Digital Violence Against Women)



General Public

03 Third Year



Staff at the
Ministries of
Defence and
Interior



Staff in the
energy sector



Staff in the
education sector



People with
special needs



Teenagers and
young adults



General
Public





Authorised Awareness Resources Within the Initiative Framework





Digital Safety Guide



Awareness-Raising Booklets (Printed)



Presentation slides (for teachers)





**Animated
awareness-raising videos**



**Live-action
awareness-raising videos**

**Your awareness
is your shield**



Cybersecurity Games





**Cybersecurity
Awareness Portal**



Interactive Robot



**Awareness-Raising
Workshops**





SAFETY AWARENESS
Remember
"Your digital assets are
your responsibility"



◆ Conclusions

Digital safety is a shared responsibility that demands awareness and vigilance. By adopting straightforward practices, such as using strong passwords, enabling two-factor authentication, avoiding suspicious links, and consistently updating devices and apps, we can bolster our protection against cyber threats. Remember the importance of regularly reviewing financial accounts and avoiding sharing personal information through unsecured channels.

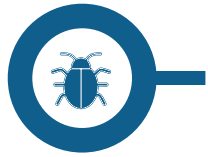
Through awareness and commitment to these critical measures, we can all contribute to fostering a secure digital environment and enhancing cyber resilience of digital safety within our communities.





Key topics of **the Initiative**





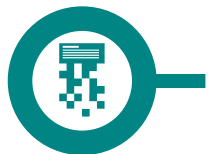
Protecting against malicious software

Cybersecurity and digital safety



Digital data privacy

Rules of safe internet usage



Modern cybersecurity concepts

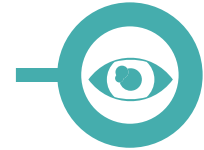
Addressing cyber threats





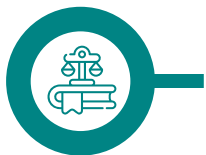
Digital safety for families

Artificial intelligence and advanced cyber threats



Cyber ethics and responsible digital behaviour

Children's digital safety



Legal awareness in the digital domain

Digital safety for enterprises



Cybersecurity Awareness Portal



01

It provides awareness-raising content for diverse groups across society



02

It is based on the integration of awareness-raising and entertainment



03

It targets a large number of institutions and public centres



04

It employs innovative awareness-raising techniques





Features of the Cybersecurity Awareness Portal



Interactive robot

Virtual Reality (VR)
Technology



Cybersecurity
competitions

Awareness-raising
services delivered
by teachers



Digital Games

Digital Safety Guide





الأكاديمية الوطنية للأمن السيبراني
National Cyber Security Academy



الوكالة الوطنية للأمن السيبراني
National Cyber Security Agency

للتواصل مع الأكاديمية الوطنية للأمن السيبراني

 16555 - 40466379 - 51045944

 www.ncsa.gov.qa  academy@ncsa.gov.qa